

REMARKS

The instant amendments to the specification correct various typographical errors in the specification. Attached hereto is a marked-up version of the changes made to the specification by the current preliminary amendment. The attached page is captioned: "Version With Markings To Show Changes Made".

The Examiner is invited to contact the below-listed attorney if the Examiner believes that a telephone conference will advance the prosecution of this application.

Respectfully submitted,

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

IN THE SPECIFICATION

(Paragraph beginning on page 27, line 11) One skilled in the art will appreciate that the present invention can be used with a number of different methods to assist users in purchasing items and making purchasing decisions. FIG. 11 shows a screen 1100 that may be presented on a computer display, kiosk or some other [something] device. Screen 1100 includes a box 1102 that allows a user to enter a login name, password and network identification to access the user's enhanced content. FIG. 12 shows a screen 1200 that may be presented to a user who is shopping for a new television after accessing the user's enhanced data. The characteristics of a Sony television are displayed in a column 1202 and the characteristics for a Philips Magnavox television are displayed in a column 1204. The user's enhanced data may be retrieved to determine whether the displayed television sets are compatible with the user's other audiovisual equipment. A display box 1206 informs the user that the Sony television is [not] compatible with the user's existing audiovisual equipment and that the Philips Magnavox television is not compatible with the user's existing audiovisual equipment. The screen shown in FIG. 12 may include a hyperlink or other mechanism (not shown) that allows the user to receive a detailed description of why the components are not compatible.